

Jetta Chan 陳俊明先生

Mr. Chan is an experienced trainer and facilitator who has over 15 years of experiences in both in-house and training consultancy. He was the Head of Training for a number of renowned Swiss watch-making and Jewelry brand, leading a team of training professionals in Greater China & North Asia region. He has solid experiences in designing and delivering programs in the areas of Luxury Retail, Team Building & Boosting, Sales & Services, Self-Development, Train-the-Trainer and Public Speaking. Over the years, he has equipped himself with excellent training and facilitation skills by getting variety types of tools such as Everything DiSC[®], Coaching, Design Thinking, Enneagram, NLP, Active Reviewing...etc. He is experienced in using different training methods, such as role play and experiential activities, to facilitate the learning process. He is often regarded by his trainees as a knowledgeable, fun and inspired trainer. Jetta can always engage and connect with participants quickly as well as strive for applicable training result.

Jetta 擁有超過 15 年人材培訓及發展顧問的經驗，是一位資深的促導員及培訓導師。他曾擔任不同國際知名珠寶鐘錶集團及品牌的培訓區域主管，負責大中華區及北亞區的導師培訓及培訓系統整全管理。除企業內訓外，在他豐富的顧問生涯當中也提供不同專項的管理培訓予各個行業，包括零售，金融，專業界別，FMCG，教育，政府部門及非牟利團體等。Jetta 在各個廣泛的培訓專項當中培養出敏銳的培訓觸覺，並擁有豐富的課程設計及帶領經驗。培訓專項包括奢侈品零售、服務及銷售、商業匯報及展示、新晉主管帶領，影響感染力、高效團隊建立、自我效能提昇及公眾演說。因為對人材培訓及提昇的熱愛，Jetta 亦從無間斷地裝備不同類型跟培訓及教練有關的技巧及工具，如設計思維 (Design Thinking)，Everything DiSC[®]，教練學，動態回顧學習法 (Active Reviewing)，NLP，棟篤笑技巧，九型人格學等等。故他非常喜歡挑選最有效果的不同活動手法如模擬遊戲，角色演練，互動論壇等，運用在培訓過程當中以達至實用與趣味兼備。他的學員對他最常評價為熱忱生動、博學、具啟發性，能快速建立互動及彼此連繫的學習氣氛，並追求可直接運用的培訓效果。